

**PlanET Working Group Meeting 7: Strategy Development**

June 20, 2013

Environment: Clean Air & Water	Tags	
	Long Term	Short Term
<b>Grow More Efficiently</b>		
<b>*Top Priority 1: Change zoning to have as much mixed use as possible</b>	X	X
Building/codes		
Chambers		
Development community		
elected officials		
Planning offices		
Resource- best practices nationally		
USGBC		
<b>*Top Priority 2: Education (cultural change) on the benefits of the ideas listed here and more.</b>		X
civic clubs - ex. rotary		
elected officials		
Engineering/Public Works		
NGOs		
ORNL		
planning commissions		
professional societies - civil engineers, real estate groups		
schools		
USGBC		
UT		
<b>*Top Priority 3: Increase transit and car shares in more dense areas</b>		X
Knox Area Transit		
local government		
major employers		
ORNL		
private companies that provide car shares - zip car, car rental		
TDOT		
to create better transportation options		
TPO		
UT		
<b>*Top Priority 4: Inventory brownfields, greyfields and blighted housing and commercial properties</b>		X
East TN PA		
ETDD		
Knox Heritage		
Planning offices		
Stormwater/Engineering offices		
Tax Assessors/clerks office		
<b>*Top Priority 5: Place green spaces into conservation easements, around sensitive areas such as sinkholes, floodplains, streams, etc...</b>		X
Conservation NGOs - Legacy Parks, parks NGOs		
Land Trusts		
Parks and Rec		
Public Works		
Soil Conservation districts		
Stormwater/Engineering offices		
<b>Discourage building new large houses, on large lots, large lawns and encourage subdivisions on large lots for smaller homes for rental or for sale - infill is important</b>		X
<b>Encourage smaller lots, smaller homes, better use of space (townhouse style for example)</b>		X
<b>Encouraging re-use of existing centers by creating demand - active marketing strategies, building up</b>		
<b>Focus on town center style developments with open space components integrated w/ mixed use</b>	X	
<b>Incentives for green infrastructure development (LID, green roofs)</b>		X
<b>Increase density- zoning and building codes; cluster housing</b>	X	
<b>Increase financing options for redevelopment, land banking, and property improvements</b>		X
<b>More multi-story buildings</b>	X	
<b>Place moratoriums on new roads and new utility infrastructure outside of areas targeted for growth.</b>		X
<b>Plan as a region</b>		X

<b>Target redevelopment (incentivize) and reduce greenfield development</b>		<b>X</b>
<b>Preserve Natural Filters</b>		
<b>*Top Priority 1: Active multi-use green recreation areas</b>	<b>X</b>	
Active multi-use green recreation areas (greenways, hiking trails, hunting, fishing).		
Parks and rec departments.		
Specific user interest groups (hunting, fishing, cycling, hiking).		
State/federal parks depts.		
<b>*Top Priority 2: Encourage rain gardens</b>		<b>X</b>
Developers (incentivize...ex. density bonus).		
Encourage rain gardens (especially in sloped areas), pervious paving, cistern/rainwater collection.		
Garden clubs.		
Major land owners (public sector): UT, Knoxville/cities, Parks Departments, ORNL.		
Neighborhood associations.		
Stormwater engineering depts.		
Watershed associations.		
<b>*Top Priority 3: Preserve natural wetlands</b>	<b>X</b>	
Farmers.		
Federal and state agencies - TWRA, soil cons district, etc.		
Local leadership - city councils/county commissions, etc.		
Preserve natural wetlands (regulatory + incentives).		
<b>*Top Priority 4: Reduce roadside mowing</b>		<b>X</b>
Codes enforcement.		
KUB		
Public Service Department/Highway Department		
Reduce roadside mowing to encourage minigrassland habitat.		
<b>*Top Priority 5: Urban forestry</b>	<b>X</b>	
Ag Extension Office		
ASLA		
Botanical gardens/nurseries.		
Public Service Department		
Tree board		
UT		
<b>Allow composting toilets.</b>		<b>X</b>
<b>Backyard meadows allowed.</b>		<b>X</b>
<b>Canopy filter on the interstate.</b>	<b>X</b>	
<b>Conservation easements with tax incentives.</b>	<b>X</b>	
<b>Daylight or de-concrete creeks.</b>	<b>X</b>	
<b>De-paving projects in abandoned parking lots.</b>	<b>X</b>	
<b>Detention ponds/wetlands (expand use).</b>	<b>X</b>	
<b>Discourage mowing adjacent to creeks/rivers.</b>		<b>X</b>
<b>Green roofs (mitigate) + multistory to reduce impervious surface.</b>	<b>X</b>	
<b>Incentives for large scale development to preserve trees/vegetation.</b>	<b>X</b>	
<b>Incorporate green areas into new development (ex - LID).</b>		<b>X</b>
<b>KUB to manage wetlands, grasslands + canopies rather than poison (roundup) and mow.</b>		<b>X</b>
<b>Protecting watersheds above cities - incentivization (ex encourage trees).</b>	<b>X</b>	
<b>Raingarden roundabouts and downsloped intersections.</b>	<b>X</b>	
<b>Reduce development (discourage) on steep slopes/ridges.</b>	<b>X</b>	
<b>Wastewater treatment - constructed wetlands to treat effluent.</b>	<b>X</b>	

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Environment: Local Food Production	Tags	
	Long Term	Short Term
<b>Increase Demand for Local Food</b>		
<b>*Top Priority 1: Allow agricultural practices in all zones</b>		X
Allow agricultural practices in all zones (res, com, industrial).		
Neighborhood organizations (advocacy).		
Planning Commissions and local legislative bodies.		
<b>*Top Priority 2: Cities make vacant land available for urban farms.</b>		X
Chambers of commerce.		
Local legislative bodies.		
Property owners.		
<b>*Top Priority 3: Connect local production with local institutional demand</b>	X	
Boys and Girls clubs.		
Connect local production with local institutional demand (schools, jails and hospitals).		
Hospitals.		
Jails.		
Mobile Meals.		
Nursing homes and assisted living facilities.		
Producers associations.		
Schools.		
<b>*Top Priority 4: Expand Farmers' Markets</b>		X
Cities/counties (abandoned lots).		
Codes enforcement.		
Expand farmers' markets (times, locations and seasonal succession).		
Farmers/producers.		
Health Department		
Parking lots during unused periods (businesses, churches, schools, etc.).		
<b>*Top Priority 5: Incentivize coops to generate higher demand</b>	X	
Farmers		
Incentivize coops to generate higher demand (food hub).		
Investment partners on land purchase.		
Sysco Foods and other large-scale buyers.		
Universities - research on production and procurement.		
<b>Address inequitable produce prices across markets.</b>		X
<b>Allow full-service kitchens as public processing facilities.</b>		X
<b>Allow mobile processing facilities.</b>		X
<b>Cities make vacant land available for urban farms.</b>		
<b>Develop, grow, process and promote regional gourmet foods.</b>	X	
<b>Education: teaching people how to cook, can, etc. whole foods.</b>		X
<b>Encourage schools/universities to grow their own food.</b>	X	
<b>Encourage slow food organizations.</b>		X
<b>Promote regional foods in restaurants and grocery stores.</b>		X
<b>Reduce transport costs for farmers.</b>	X	
<b>Revamp school food procurement policy.</b>	X	
<b>Tax break for locally grown food.</b>	X	
<b>Invest in Local Food Infrastructure</b>		
<b>*Top Priority 1: Education for growing and to support home gardening (nutrition, economic, etc. . ) and benefits of fresh food</b>	X	X
Church groups		
Farmers		
Food stores		
Health Depts./Nutrition		
Master Gardeners		
Media		
NGOs		

schools		
Soil Conservation/NRCS		
UT Extension		
Youth programs - Girls Inc., Oak Ridge Children's Museum, 4-H, Boys Club, Scouts		
<b>*Top Priority 2: Micro-loans for small producers</b>		<b>X</b>
Individuals		
local financial institutions		
NGOs		
private companies		
TN Ag - TDA		
USDA		
<b>*Top Priority 3: Promotion for businesses, local restaurants that sell local food</b>		<b>X</b>
Businesses - groceries and those that sell local		
Chambers		
health depts		
Insurance companies - Farm Bureau		
local government		
Media		
Restaurant Associ		
TN Ag		
Tourist promotion		
<b>*Top Priority 4: Support programs for producers</b>	<b>X</b>	<b>X</b>
County Ag coops		
ETDD		
Farmers		
Farmers Market Assoc.		
Insurance companies/ exchanges		
Support programs for producers ex: growers co-ops, distribution, general (respite care) support for producers		
TN Ag		
TVA		
UT Extension		
<b>Allow backyard chickens and other small livestock</b>	<b>X</b>	<b>X</b>
<b>Allow home gardeners to sell extra produce</b>	<b>X</b>	<b>X</b>
<b>Funding and good permanent locations for farmers markets</b>	<b>X</b>	<b>X</b>
<b>Funding or incentives for small NGOS that focus on local food, ex: Beardsley Farms, SEED</b>	<b>X</b>	<b>X</b>
<b>Incentivize local food businesses in retail locations</b>	<b>X</b>	
<b>Provide incentives chain stores, local markets/convenience stores to sell more local food</b>		<b>X</b>
<b>Provide open space for food growth to include the community - such as in parks (community gardens) provided by gov't or private companies</b>	<b>X</b>	<b>X</b>
<b>Remove subsidies to large producers encourage crop variety</b>	<b>X</b>	