UNION COUNTY
Meeting

November 15, 2011
Plainview Community Center, Plainview
<table>
<thead>
<tr>
<th>Percentage</th>
<th>Option</th>
</tr>
</thead>
<tbody>
<tr>
<td>5%</td>
<td>1. Yes, but candy was involved.</td>
</tr>
<tr>
<td>0%</td>
<td>2. Yes, but my brother/sister made me do it.</td>
</tr>
<tr>
<td>32%</td>
<td>3. Only when it was in her best interest.</td>
</tr>
<tr>
<td>27%</td>
<td>4. Occasionally.</td>
</tr>
<tr>
<td>36%</td>
<td>5. I plead the fifth.</td>
</tr>
<tr>
<td>0%</td>
<td>6. Never.</td>
</tr>
</tbody>
</table>
Are you...

45%  1. Male

55%  2. Female
What is your age?

0%  1. Under 19
0%  2. 19-24
9%  3. 25-34
5%  4. 35-44
32% 5. 45-54
27% 6. 55-64
27% 7. 65-74
0%  8. 75 or better
What is your household income?

0% 1. Less than $24,999
10% 2. $25,000 – 49,999
20% 3. $50,000 – 74,999
25% 4. $75,000 – 99,999
20% 5. $100,000 – 124,999
10% 6. $125,000 – 149,999
10% 7. $150,000 – 199,999
5% 8. $200,000 or greater
0% 9. I’d rather not say
How do you identify yourself?

1. African American/Black 0%
2. Asian 0%
3. Hispanic /Latino 0%
4. White/Caucasian 95%
5. American Indian 5%
6. Two or More Races 0%
7. Other 0%
8. I'd rather not say 0%
Where do you live?

1. Sharps Chapel 10%
2. Maynardville 19%
3. Luttrell 0%
4. Chesney 0%
5. Plainview 48%
6. In Union County, but not in any of the above 14%
7. I don’t live in Union County 10%
If you live outside of Union County, where do you live?

<table>
<thead>
<tr>
<th>Percentage</th>
<th>County</th>
</tr>
</thead>
<tbody>
<tr>
<td>25%</td>
<td>Anderson</td>
</tr>
<tr>
<td>0%</td>
<td>Blount County</td>
</tr>
<tr>
<td>75%</td>
<td>Knox County</td>
</tr>
<tr>
<td>0%</td>
<td>Loudon County</td>
</tr>
<tr>
<td>0%</td>
<td>I live outside the five – county area</td>
</tr>
</tbody>
</table>
How long have you lived in the PlanET area (5 counties)?

0% 1. Less than 1 year
0% 2. 1-3 years
0% 3. 3-5 years
24% 4. 5-10 years
5% 5. 11-15 years
5% 6. 15-20 years
5% 7. 20-30 years
62% 8. More than 30 years
If you are not a native, what brought you to the PlanET area (5 counties)?

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Reason</th>
</tr>
</thead>
<tbody>
<tr>
<td>25%</td>
<td>New job or transfer</td>
</tr>
<tr>
<td>8%</td>
<td>College/university</td>
</tr>
<tr>
<td>8%</td>
<td>Retirement</td>
</tr>
<tr>
<td>8%</td>
<td>Family moved here</td>
</tr>
<tr>
<td>25%</td>
<td>Other family lives here</td>
</tr>
<tr>
<td>25%</td>
<td>Other</td>
</tr>
<tr>
<td>Percentage</td>
<td>Category</td>
</tr>
<tr>
<td>------------</td>
<td>---------------------</td>
</tr>
<tr>
<td>62%</td>
<td>1. Rural</td>
</tr>
<tr>
<td>29%</td>
<td>2. Semi-rural</td>
</tr>
<tr>
<td>0%</td>
<td>3. Suburban</td>
</tr>
<tr>
<td>5%</td>
<td>4. Close to town</td>
</tr>
<tr>
<td>5%</td>
<td>5. In town</td>
</tr>
<tr>
<td>0%</td>
<td>6. Other</td>
</tr>
</tbody>
</table>
What is your household type?

1. Live alone - 10%
2. Live with roommate/housemate - 0%
3. Live with spouse/partner only - 70%
4. Live with spouse/partner and children - 20%
5. Live with children or parent only - 0%
6. Other - 0%
7. I’d rather not say - 0%
Do you own or rent your home?

1. Own (100%)
2. Rent (0%)
What is your level of education?

1. Less than 9th grade: 0%
2. Some high school: 0%
3. High school graduate: 14%
4. Some college: 24%
5. Associate’s Degree: 14%
6. Bachelor’s Degree: 5%
7. Graduate/Professional Degree: 38%
8. Other: 5%
9. I’d rather not say: 0%
How did you first hear about this meeting?

1. Newspaper: 5%
2. Radio: 0%
3. PlanET Website: 0%
4. Other Website: 0%
5. Social Media (Twitter, Facebook): 5%
6. Word of Mouth: 62%
7. Email: 19%
8. Mailed Post Card: 0%
9. Other: 10%
Regional Strengths

9%  1. Well developed infrastructure including rail network, interstates, river ports

9%  2. Availability of resources like healthcare and jobs within one hour drive

5%  3. Publicly managed land is an asset and an economic driver.

28%  4. Small, rural feel but near major metro area

8%  5. Moderate weather

27%  6. Access to pristine lakes, mountains and parks, esp. Smoky Mts.

8%  7. Robust scientific and research community (federal and universities)

6%  8. Access to quality public and higher education
Regional Challenges

1. Unequal opportunities for advancement throughout East Tennessee due to amount of isolation that exists
2. Environmental problems, lack of attainment of air quality standards, putting RAD waste in landfills in Oak Ridge
3. Lack of regional leadership to get sustainable energy (including TVA)
4. Reluctance to change
5. Lack of regional mass transit
6. Decent jobs are far away and it requires long travel times.
7. Balance between economic development and preservation of natural resources (lakes, ridges, streams, air).
8. Urban areas get more funding and planning attention than smaller rural areas: have to fight for funding opportunities
9. Hard to inform the rest of the country of the regional assets; natural beauty, job opps, cost of living; hard to break old stereotypes
10. Major health problems, including obesity, tobacco use, drug abuse, which are a drain on the economy
East TN has a regional identity

[Table]

1. Strongly Agree
2. Agree Somewhat
3. Neither Agree nor Disagree
4. Disagree Somewhat
5. Strongly Disagree

[Percentages]
5%
45%
14%
18%
18%
Planning for the PlanET region (5 counties) benefits residents and businesses.

- 38% Strongly Agree
- 52% Agree Somewhat
- 10% Neither Agree nor Disagree
- 0% Disagree Somewhat
- 0% Strongly Disagree
I am often involved in community and/or regional decisions.

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>43%</td>
<td>1. Strongly Agree</td>
</tr>
<tr>
<td>38%</td>
<td>2. Agree Somewhat</td>
</tr>
<tr>
<td>14%</td>
<td>3. Neither Agree nor Disagree</td>
</tr>
<tr>
<td>0%</td>
<td>4. Disagree Somewhat</td>
</tr>
<tr>
<td>5%</td>
<td>5. Strongly Disagree</td>
</tr>
</tbody>
</table>
The technology used today was helpful.

- 68% Strongly Agree
- 27% Agree Somewhat
- 0% Neither Agree nor Disagree
- 5% Disagree Somewhat
- 0% Strongly Disagree
Will you continue to participate in PlanET?

1. Yes, live meetings only 14%  
2. Yes, live meetings and online 14%  
3. Yes, online only 0%  
4. Yes, Meeting-in-a-Box only 10%  
5. Yes, all of the above 52%  
6. No, I will not continue to participate 0%  
7. Don’t know or I’d rather not say 10%
Keep Participating!

- [www.planeasttn.org](http://www.planeasttn.org)
- Host a Meeting-in-a-Box (materials on website)
- Look for us on Facebook
- Add your ideas to MindMixer: [engage.planeasttn.org](http://engage.planeasttn.org)
- Follow the conversation on Twitter [@planEastTN](https://twitter.com/planEastTN)