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<tbody>
<tr>
<td>7%</td>
<td>1. Yes, but candy was involved.</td>
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<tr>
<td>4%</td>
<td>2. Yes, but my brother/sister made me do it.</td>
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<tr>
<td>18%</td>
<td>3. Only when it was in her best interest.</td>
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<tr>
<td>25%</td>
<td>4. Occasionally.</td>
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<tr>
<td>46%</td>
<td>5. I plead the fifth.</td>
<td></td>
<td></td>
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<tr>
<td>0%</td>
<td>6. Never.</td>
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Are you...

70%  1. Male

30%  2. Female
What is your age?

- 0% 1. Under 19
- 3% 2. 19-24
- 0% 3. 25-34
- 7% 4. 35-44
- 13% 5. 45-54
- 37% 6. 55-64
- 33% 7. 65-74
- 7% 8. 75 or better
What is your household income?

1. Less than $24,999
2. $25,000 – 49,999
3. $50,000 – 74,999
4. $75,000 – 99,999
5. $100,000 – 124,999
6. $125,000 – 149,999
7. $150,000 – 199,999
8. $200,000 or greater
9. I’d rather not say
How do you identify yourself?

1. African American/Black - 0%
2. Asian - 0%
3. Hispanic /Latino - 0%
4. White/Caucasian - 96%
5. American Indian - 0%
6. Two or More Races - 0%
7. Other - 0%
8. I'd rather not say - 4%
Where do you live?

1. Lenoir City - 22%
2. Town of Loudon - 19%
3. Tellico Village - 7%
4. Philadelphia - 0%
5. In Loudon County, but not in any of the above - 30%
6. I don’t live in Loudon County - 22%
If you live outside of Loudon County, where do you live?

<table>
<thead>
<tr>
<th></th>
<th>1. Anderson County</th>
<th>2. Blount County</th>
<th>3. Knox County</th>
<th>4. Union County</th>
<th>5. I live outside the five – county area</th>
</tr>
</thead>
<tbody>
<tr>
<td>0%</td>
<td></td>
<td></td>
<td>67%</td>
<td></td>
<td>33%</td>
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</table>

33% for option 5, I live outside the five – county area.
How long have you lived in the PlanET area (5 counties)?

- 0%  1. Less than 1 year
- 0%  2. 1-3 years
- 4%  3. 3-5 years
- 15% 4. 5-10 years
- 0%  5. 11-15 years
- 4%  6. 15-20 years
- 15% 7. 20-30 years
- 63% 8. More than 30 years
If you are not a native, what brought you to the PlanET area (5 counties)?

- 38% 1. New job or transfer
- 6% 2. College/university
- 19% 3. Retirement
- 19% 4. Family moved here
- 0% 5. Other family lives here
- 19% 6. Other
How would you characterize where you live?

1. Rural: 39%
2. Semi-rural: 21%
3. Suburban: 18%
4. Close to town: 11%
5. In town: 11%
6. Other: 0%
What is your household type?

1. Live alone (18%)
2. Live with roommate/housemate (4%)
3. Live with spouse/partner only (57%)
4. Live with spouse/partner and children (18%)
5. Live with children or parent only (4%)
6. Other (0%)
7. I’d rather not say (0%)
Do you own or rent your home?

89% 1. Own
11% 2. Rent
What is your level of education?

1. Less than 9th grade
2. Some high school
3. High school graduate
4. Some college
5. Associate’s Degree
6. Bachelor’s Degree
7. Graduate/Professional Degree
8. Other
9. I’d rather not say
How did you first hear about this meeting?

1. Newspaper 4%
2. Radio 0%
3. PlanET Website 0%
4. Other Website 0%
5. Social Media (Twitter, Facebook) 0%
6. Word of Mouth 36%
7. Email 21%
8. Mailed Post Card 11%
9. Other 29%
Regional Strengths

1. Commuting within the region is easy, uncongested (9%)
2. Entertainment and recreation; amount and variety of events (16%)
3. Access to the water throughout the community, lakes, rivers, etc (10%)
4. Climate - severe weather is rare; the valley protects the region (10%)
5. Diverse higher education opportunities (vocational, community colleges, universities) (5%)
6. ORNL, UT, TVA, airport and hospitals as economic development drivers (24%)
7. People attracted to the region by the weather, economy and low cost of living (26%)
Regional Strengths

1. Beautiful area that supports recreation and tourism (27%)
2. Transportation accessibility via road, air, water and rail, coupled with central location provides easy access to multiple markets (23%)
3. Flexibility to use the land how we want (2%)
4. Low taxes (7%)
5. Friendly, engaged citizens (lots of volunteerism) (11%)
6. Diversity of employment opportunities from government to private, warehouse to professional services (9%)
7. Rural nature of the area (farmland, mountains, remote areas) (21%)
Regional Challenges

16% 1. Lack of viable local economic opportunities for local people

11% 2. Transportation system; improvements are 10 years outdated when completed

7% 3. Jet aircraft chemical trails causing impacts to the soil quality for farming

4% 4. Protecting recreational opportunities

14% 5. Lack of awareness of what is going on in the community

12% 6. Region is attracting illegal aliens - needs to be more enforcement of laws on the books

5% 7. Maintenance and construction of infrastructure. Focus on new pedestrian facilities.

12% 8. Regional air and water quality

19% 9. Expensive and extensive duplication in government because of multiple jurisdictions
### Regional Challenges

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<tbody>
<tr>
<td><strong>10%</strong></td>
<td>1.</td>
<td>Reliance on public sector jobs</td>
</tr>
<tr>
<td><strong>3%</strong></td>
<td>2.</td>
<td>Lack of respect for historic places and loss of historic properties</td>
</tr>
<tr>
<td><strong>9%</strong></td>
<td>3.</td>
<td>Need to encourage businesses to locate in the area by beautification and being more business friendly</td>
</tr>
<tr>
<td><strong>21%</strong></td>
<td>4.</td>
<td>Educational attainment and funding are big issues (K-12 and higher ed)</td>
</tr>
<tr>
<td><strong>19%</strong></td>
<td>5.</td>
<td>Poverty, drug use and abuse</td>
</tr>
<tr>
<td><strong>12%</strong></td>
<td>6.</td>
<td>Too much government interference/regulations</td>
</tr>
<tr>
<td><strong>10%</strong></td>
<td>7.</td>
<td>Transportation challenges resulting from reliance on automobiles and lack of proximity to jobs</td>
</tr>
<tr>
<td><strong>16%</strong></td>
<td>8.</td>
<td>Lack of opportunity for everyone - jobs, education; leads to economic disparities</td>
</tr>
</tbody>
</table>
The PlanET area (5 counties) has a regional identity.

1. Strongly Agree: 11%
2. Agree Somewhat: 39%
3. Neither Agree nor Disagree: 4%
4. Disagree Somewhat: 14%
5. Strongly Disagree: 32%
Planning for the PlanET region (5 counties) benefits residents and businesses.

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Option</th>
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<tbody>
<tr>
<td>45%</td>
<td>1. Strongly Agree</td>
</tr>
<tr>
<td>19%</td>
<td>2. Agree Somewhat</td>
</tr>
<tr>
<td>10%</td>
<td>3. Neither Agree nor Disagree</td>
</tr>
<tr>
<td>16%</td>
<td>4. Disagree Somewhat</td>
</tr>
<tr>
<td>10%</td>
<td>5. Strongly Disagree</td>
</tr>
</tbody>
</table>
I am often involved in community and/or regional decisions.

- 28% 1. Strongly Agree
- 31% 2. Agree Somewhat
- 19% 3. Neither Agree nor Disagree
- 6% 4. Disagree Somewhat
- 16% 5. Strongly Disagree
The technology used today was helpful.

63%  1. Strongly Agree
25%  2. Agree Somewhat
0%   3. Neither Agree nor Disagree
3%   4. Disagree Somewhat
9%   5. Strongly Disagree
<table>
<thead>
<tr>
<th>Percentage</th>
<th>Option</th>
</tr>
</thead>
<tbody>
<tr>
<td>16%</td>
<td>1. Yes, live meetings only</td>
</tr>
<tr>
<td>23%</td>
<td>2. Yes, live meetings and online</td>
</tr>
<tr>
<td>0%</td>
<td>3. Yes, online only</td>
</tr>
<tr>
<td>0%</td>
<td>4. Yes, Meeting-in-a-Box only</td>
</tr>
<tr>
<td>45%</td>
<td>5. Yes, all of the above</td>
</tr>
<tr>
<td>0%</td>
<td>6. No, I will not continue to participate</td>
</tr>
<tr>
<td>16%</td>
<td>7. Don’t know or I’d rather not say</td>
</tr>
</tbody>
</table>
Keep Participating!

- [www.planeasttn.org](http://www.planeasttn.org)
- Host a Meeting-in-a-Box (materials on website)
- Look for us on Facebook
- Add your ideas to MindMixer: [engage.planeasttn.org](http://engage.planeasttn.org)
- Follow the conversation on Twitter [@planEastTN](https://twitter.com/planEastTN)