Downtown Lenoir City Revitalization

This project produced a phased downtown master plan for Lenoir City along the historic core of Broadway (U.S. 11). A final proposal, and several new building projects designed to spur the redevelopment of downtown as a vibrant, economically sustainable, walkable mixed-use destination. In the short term, a road diet provides a dedicated bike lane, bike lanes and increased on-street parking, with a later phase to include wider sidewalks, reprogrammed medians and street tree plantings. Long-term proposals include a museum and the preservation of historic structures highlighting Lenoir City’s history as a cotton mill town, an improved multi-use city hall building, a new library integrating social and community spaces, as well as an artists and craftsmen studio, a gallery and a farmers market.

CONCEPTS

Capitalize on the unique identity of our communities.

Downtown Lenoir City’s historic buildings and legacy on cotton mill town are an opportunity for preservation and revitalization. The development of the historic downtown core in the late 20th century has largely yielded to U.S. 11 from the downtown core of Broadway (U.S. 11). Downtown Lenoir City is the gateway to Loudon County’s valuable resources and heritage. The project focuses on creating a more vibrant, pedestrian-friendly and economically sustainable downtown.

A MORE PEDESTRIAN-FRIENDLY DOWNTOWN

The University of Tennessee’s proposal includes a multi-use civic building, which includes a community hall, a new public library, a farmers market and art gallery, and a museum highlighting the history of Lenoir City. A new civic building for city hall, a new multi-use community space library, and a museum and the preservation of historic structures highlighting Lenoir City’s history as a cotton mill town, an improved multi-use city hall building, a new library integrating social and community spaces, as well as an artists and craftsmen studio, a gallery and a farmers market.

MUSEUM AND HISTORY CENTER

This rendering demonstrates that there is actually more on-street parking at the road diet than is included to ensure pedestrian safety and create a more pleasant atmosphere for walking and new livability.

About PlanET

PlanET Demonstration Projects:

- The plan creates additional outdoor seating and/or outdoor display opportunities. The plan proposes the preservation and rehabilitation of historic structures, including a new civic building for city hall, a new multi-use community space library, and a museum highlighting the history of Lenoir City.

Acknowledgements

The plan was prepared by University of Tennessee Architecture students Bradley Gould, Hannah Margush, Hayley Mull, and Allison Randall, under the direction of faculty members, Andy Acuff and Board of Mayors. Thanks to City Administrator Dale Hurst and Amber Scott for support in hosting the area tour, community input meeting and project review session.