This 20- to 30-year master plan focuses on the impact of Maynardville Highway (TN-33) on Maynardville’s downtown. Its goal is to help promote economic development, increase the City’s visibility from Highway 33, and make the town more visitor- and pedestrian-friendly. Other suggested improvements include traffic calming, street tree plantings, downtown beautification, adding sidewalks, preservation of historic buildings, and placing an emphasis on Maynardville’s deep history of country music, including playing music by local Roy Kaff and Gene Akers downtown during the day. Community input also showed a strong desire to prevent the development of large-scale commercial and industrial buildings.

CONCEPTS

Strengthen our existing cities and towns.

A Plan East Tennessee Demonstration Project

Maynardville Highway on the downtown and encourage pedestrian traffic by adding sidewalks. The plan calls for the addition of new, single-family housing on several currently undeveloped sites, this historic character can be preserved and connected across the downtown area to various shops, restaurants, and community activities without relying on driveways in the back. The plan is to create a clean environment, and community health. The work that provided the basis for this poster was supported by a Sustainable Communities Regional Planning grant from the United States Department of Housing and Urban Development.

The PlanET Demonstration Projects offer ideas about protecting our region’s valuable resources and addressing our shared challenges regarding jobs, housing, transportation, and the public realm.

Acknowledgements

About Maynardville

Maynardville is a small town in East Tennessee that is surrounded by water on three sides. The town has a rich history and is known for its beautiful scenery and small-town charm. The PlanET Demonstration Projects are a collaboration between community leaders, residents, and local government officials to improve the quality of life in the area.

Maynardville is the birthplace of country music, home of the famous Roy Acuff, and the location of the legendary Grand Ole Opry. The town is known for its friendly atmosphere and supportive community. The PlanET Demonstration Projects are a way to bring attention to Maynardville’s unique identity and encourage economic development in the area.

The PlanET Demonstration Projects are funded by the Department of Housing and Urban Development’s Sustainable Communities Regional Planning grant program. The projects focus on improving the quality of life in Maynardville through a variety of initiatives, including traffic calming, downtown beautification, and the preservation of historic buildings.