To build a foundation for regional prosperity, we need to:
Where Are We?

- Addressing Middle Skills Shortages in Medical Equipment and Specialty Foods
- Yes!
- Recreation and Tourism Trail
- Soft Skills
East TN Accelerator Hub Networks

Centers
- Knoxville Entrepreneurial Center
- Advanced Manufacturing and Prototyping Center
- Tech 20/20,
- Campbell County accelerator
- LaunchTN
- ETRAC

Additional Resources
- TSBDC
- Entrepreneurs of Knoxville
- Teknovation
- Anderson Center for Entrepreneurship & Innovation
- Out of the Garage Blog
- Knoxville Business Journal
## EDUCATION ROUNDTABLE PRIORITIES

### Career Pathways

<table>
<thead>
<tr>
<th>Career Pathway</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advanced Manufacturing</td>
<td>34.02%</td>
<td>33</td>
</tr>
<tr>
<td>Corporate Services</td>
<td>11.34%</td>
<td>11</td>
</tr>
<tr>
<td>Creative Media Services</td>
<td>6.19%</td>
<td>6</td>
</tr>
<tr>
<td>Energy</td>
<td>19.59%</td>
<td>19</td>
</tr>
<tr>
<td>Medical</td>
<td>19.59%</td>
<td>19</td>
</tr>
<tr>
<td>Transportation</td>
<td>9.28%</td>
<td>9</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>100%</strong></td>
<td><strong>97</strong></td>
</tr>
</tbody>
</table>
## Soft Skills

<table>
<thead>
<tr>
<th>Responses</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strong work ethic and positive attitude</td>
<td>58.33%</td>
<td>21</td>
</tr>
<tr>
<td>Communication and leadership</td>
<td>2.78%</td>
<td>1</td>
</tr>
<tr>
<td>Problem solving and critical thinking</td>
<td>22.22%</td>
<td>8</td>
</tr>
<tr>
<td>Ability to accept and learn from criticism</td>
<td>2.78%</td>
<td>1</td>
</tr>
<tr>
<td>Time management and working on a deadline</td>
<td>0%</td>
<td>0</td>
</tr>
<tr>
<td>Flexibility/adaptability</td>
<td>13.89%</td>
<td>5</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>100%</strong></td>
<td><strong>36</strong></td>
</tr>
</tbody>
</table>
EDUCATION ROUNDTABLE PRIORITIES

- **Better define / direct** students earlier on career options
- Employers **get engaged** with educational institutions to define specific needs
- **Embrace** college and career readiness skills (**Common Core** State Standards – CCSS)
- **Align** our education systems with our workforce needs Develop strategic plan for community involving business, education, and leaders
GOAL

To grow and attract new business that will build a foundation for regional prosperity, we must invest in human and physical capital to compete on a global stage.

OBJECTIVES

- Attract and Retain Talent
- Educate and Train Local Talent
- Provide Adequate Infrastructure
- Take Advantage of our Economic Assets
- Collaborate Throughout the Region
Regional Prosperity

- **Identify and create** 3 pathways based on the current and future regional labor market
- **Craft** curricula for the selected pathways
- **Redefine** career planning to focus on career awareness, career exploration, and career exposure
- **Educate** students, parents, and displaced workers to career and job opportunities
- **Develop** better understanding of tax incentives amongst elected officials
Regional Prosperity

- Develop an internal (regional) branding program
- Develop better understanding of tax incentives amongst elected officials
- Support tourism and arts as an economic development strategies (especially for our rural communities)
- Continue to foster partnerships between local economic development agencies, TVA, Utility Districts, ECD, and others.
- Coordinate regional recruitment efforts
DISCUSSION

Have we captured what we need to?

Who are the champions?

Finally, are you satisfied that the work of this group is complete? If not, what should our next steps be?
MARK YOUR CALENDERS:

October 7th – draft strategies expected

October 19th - Joint Working Group meeting
9 am – 11 am
East TN History Center

October 25th – Tell the Story of Our Region
5:30 pm
The Square Room, Downtown Knoxville

November 8th - Equity in East TN: Why Health Equity Matters
8:30 am – 3:00 pm
Beck Center

November 19th – ETCompetes! 2.0
8:30 am – 11:30 am
The Standard, Jackson Avenue, Knoxville

THANK YOU!