May 7th and 8th, 2013
Preferred Growth Concept
The region’s population and employment is projected to grow over the next 30 years.

**PlanET REGIONAL GROWTH PROJECTION**

**POPULATION**

+298,000

**EMPLOYMENT**

+240,000
PlanET
Preferred Growth Concept
PlanET
Preferred Growth Concept
Preferred Scenario

- Redevelopment in city cores
- New development in emerging nodes

40% - 40% - 20%

City cores.  Emerging nodes.  Elsewhere.

Percent of population growth.
Preferred Scenario

- Make the most of redevelopment opportunities.

90% - 10%

New growth greenfield development.  
New growth through redevelopment.
Preferred Scenario

• Focus development around transit station areas

20%

Of new homes within walking distance of transit.
• Maintain balance of lifestyle choices

15% Rural
55% Suburban
15% Small town/village
10% Urban

Percent of land use by character.
<table>
<thead>
<tr>
<th></th>
<th>Dispersed</th>
<th>Highway</th>
<th>Cities &amp; Towns</th>
<th>New Centers</th>
<th>Preferred</th>
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</thead>
<tbody>
<tr>
<td>Water Quality</td>
<td>↑</td>
<td>↑</td>
<td>↑</td>
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<tr>
<td>Local Agriculture</td>
<td>↓</td>
<td>↔</td>
<td>↑</td>
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<tr>
<td>Walking and Bicycling</td>
<td>↔</td>
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<tr>
<td>Redeveloping Land</td>
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<tr>
<td>Work Closer to Home</td>
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<td>↑</td>
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<tr>
<td>Choice of Housing Types</td>
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<tr>
<td>Convenient Transit</td>
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<td>↓</td>
<td>↑</td>
<td>↑</td>
<td>↑</td>
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<tr>
<td>Infrastructure cost</td>
<td>↓</td>
<td>↓</td>
<td>↑</td>
<td>↑</td>
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<tr>
<td>Homes on Large Lots</td>
<td>↔</td>
<td>↔</td>
<td>↓</td>
<td>↓</td>
<td>↔</td>
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<td>Greenfield Development</td>
<td>↓</td>
<td>↓</td>
<td>↑</td>
<td>↑</td>
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</table>
Developed Land TODAY
Developed Land PREFERRED
PRIORITY: DEVELOPED LAND

The graph shows a comparison between 'Trend' and 'Preferred' values.

- Trend: 72,800
- Preferred: 34,600

The scale on the y-axis ranges from 0 to 80,000.
PRIORITY: WALK ACCESS TO TRANSIT

¼ mile
Transit Access TREND

Existing KAT service.

Dwelling units.

Transit Access TREND
Transit Access

- PREFERRED Walk access to BRT/express bus.
- Premium arterial service.
- New local routes.
- Park and ride

Transit Access
PREFERRED
PRIORITY: ACCESS TO TRANSIT

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<th></th>
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<tr>
<td>61,400</td>
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<tbody>
<tr>
<td>135,000</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<tr>
<td>157,300</td>
<td>0</td>
<td>35,700</td>
<td>35,900</td>
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</table>

- Local transit
- Premium corridor transit
- Express bus/BRT stations
- Express bus/BRT park and ride

Notes: The numbers represent the number of choices preferred for each category of transit access.
Proximity to Retail

$\frac{1}{4}$ and $\frac{1}{2}$ mile radius of major retail (> 50 employees)

Proximity to Retail TREND
Proximity to Retail PREFERRED
PRIORITY: PROXIMITY TO RETAIL

1/4 mile

Trend
Preferred

95,100
122,200

0
20,000
40,000
60,000
80,000
100,000
120,000
140,000
PRIORITY : WALKABLE PLACETYPES

Walkable

Not as walkable
Existing Working Farmland

Active farm

Working Farmland
Working Farmland Lost to Development

Farm land consumed by new development

Working Farmland Lost Trend
PRIORITY: WORKING FARMLAND LOST

Trend: 14,250
Preferred: 6,380
Moving Towards Implementation

WORKING GROUP MEETINGS

May 2013
WHAT FACTORS ARE DRIVING THE REGION’S BIGGEST CHALLENGES TODAY?

1. Demographic Shifts
2. Dispersed Development & Separation of Land Uses
3. Loss of Agricultural Land
4. Few Transportation Options
5. Location Decisions
6. Rising Energy Costs
7. Low Educational Attainment, Low Wages, & Limited Job Advancement
8. Food, Activity, & Lifestyle
OUR REGIONAL VISION

East Tennessee will be recognized throughout the nation and world as a premier region of choice and opportunity by virtue of our exceptional quality of life; scenic natural beauty; unique cultural heritage; healthy people and places; strong institutions; talented workforce; entrepreneurial spirit; and prosperous economy.
Our communities will offer a high quality of life.
Our communities will be clean & natural.
Our communities members are healthy.
We are connected.
We have choices.
We are prosperous.
Moving Towards Implementation
Our Priorities

- Improved air quality
- Improved water quality
- More redevelopment
- More local agriculture
- Increased mobility options
- Better education
Strong Towns, Strong Places, Healthy People, Communities of Choice

Grow our existing cities and towns and along key transportation corridors.

Encourage options for a healthier and more economically viable future.

Preserve rural, recreational, and our most environmentally sensitive areas.
GOALS & OBJECTIVES

GOAL
The achievement desired.

OBJECTIVES
The specific results desired from our actions.

STRATEGIES
Our plan of action for how to achieve our objectives.
Strong Towns, Strong Places, Healthy People, Communities of Choice

GOALS

1. Focus on the regional economy
2. Improve the quality of our water and air
3. Create great places
4. Encourage local food systems
5. Promote healthy choices
6. Expand transportation choice

7. Enable a choice of housing types

8. Maximize efficiency of existing infrastructure

9. Create equitable access to opportunities and facilities

10. Keep it going
Strong Places, Healthy People, Communities of Choice

Healthy Communities Working Group

GOAL 4: Encourage local food systems

Increase demand for locally grown food

Increase opportunities for locally grown food

Invest in the local food infrastructure
Strong Towns, Strong Places, Healthy People, Communities of Choice

Healthy Communities Working Group

GOAL 4: Grow local food systems

Increase demand for locally grown food (individuals and our institutional buyers of food look locally first)

Analyze and understand the state of the current local food system

Increased understanding of benefits of locally grown food (economic, personal health, etc…) – conveyed across the community

Increase opportunities for locally grown food on farms and neighborhoods along parks and streets (we allow food to be grown anywhere and we preserve land for food production)

Invest in the growth of local food infrastructure (transportation, aggregation, markets and processing)

Investigate available areas for community gardens
GOAL 5: Promote healthy choices

- Promote active living
- Promote access to health care facilities
- Address drug abuse issues
- Develop a wellness based health care system
GOAL 5: Promote health and wellbeing

Promote active living

Promote access to health care facilities

Address substance abuse issues (particularly prescription abuse issues)

Develop a wellness based health promotion culture

Provide safe homes, neighborhoods, and workplaces that are universally designed and affordable
GOAL 9: Create equitable access to opportunities and facilities (MAKE THIS AN OVERARCHING GOAL – OR AN EQUITY OBJECTIVE FOR EACH GOAL) – WE’RE COMING BACK TO THIS – using equity report and health impact analysis

- Raise awareness of inequity
- Identify areas of concern
- Engaging and mobilizing community residents
- Expand transportation choices
- Improve educational attainment
- Expand access to transit
- Keep housing plus transportation costs affordable
GOAL 9: Create equitable access to opportunities and facilities

- Raise awareness of inequity
- Identify areas of concern
- Expand transportation choices
- Improve educational attainment
- Expand access to transit
- Keep housing plus transportation costs affordable
Next Steps

Strong Towns, Strong Places, Healthy People, Communities of Choice

Community Input Round 4
Late May to end of June

Next Working Group Meeting
Early to mid June

planET